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MONDAY EDITION

The Cameron Herald

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Vol. 112 No. 84 | Cameron, Milam County, Texas, Monday January 3, 1972 | 6 Pages Today

LL FUND GROWS with the addition of a $200 check from the Evening Lions Club. Billy Hornung, left, LL president, accepts the check from Jim Wyrick, Evening Lions president. This raises the total to about $7,100 collected for building two new ballparks. The club plans a pancake supper January 7 with proceeds going to the ballpark fund. (See inside story for details.)

Headlines Tell The '71 Story

The big news in 1971 was the city's urban renewal project, which got underway in a big way, the program moving along on schedule, and ahead of schedule in some ways. The face of Cameron is undergoing big changes, with old buildings coming down and new ones going up or being remodeled.

Oil also had a large share in the county's headlines, with new wells drilling in the Milam fields. On the health scene, the city had a nasty scare when two cases of diphtheria were diagnosed, one proving fatal to a child. Mass immunizations prevented any further outbreak, however.

And the big news now is the appearance of the Dallas Symphony set for January 11.

JANUARY - Council sets hearing on paving ordinance. 1970 building permits down, housing slow. 50 public housing units, center open. Sanders recalls ASCS career. Driller testing east Milam. 40 Alcoans laid off at Rockdale works. Tragedy claims mother, baby at Friendship home. Buck to head ASCS. 125 enter jr. stock show. Yoe cagers win 19AA opener. Trustees ok Supt.'s contract. State budget redistricting facing solons. Drilling starts on two new Milam wildcats. Census shows drop in Milam population. City, county officials hear manpower plan. Dry weather continues to plague area. New building sparks YHS home ec course. Plans underway for June '71 Folk Fete. Plans complete for 8 county housing authority.

FEBRUARY - County sees increase in court cases. First candidate files in CISD trustee election. Street paving plans receive council ok. January heat breaks all-time records. County ag income rose nearly $6 million during past year. HUD oks grant, loan for nine downtown city blocks. City is now eligible for FHA rural housing loan program. Trash poses problem for county dads. Petition asks Cameron ISD annexation. City to see Cameron '90 plan in May. Johnny Bailey wins 1970 Yoeman trophy. Spotted area rain dampens drouth.

MARCH - Adult ed classes serve 5 county area. County school board turns down petition. Processors caught in meat inspection race. Armed burglary at Burlington nets duo $50. Contest seen in school board election. City trucks to offer week end waste disposal. School closes after plaster ceiling falls. Bill Hornung wins civic award. Census shows 10 percent drop in Milam county. Car truck crash kills two soldiers. 93 degrees high breaks mark in March, not drouth. Ceilings replaced at Ada Henderson School. Service held for A. J. Mondrik. Oil activity increases. Officials will sign UR contract. Seven new wildcats set for Milbur field.

APRIL - Contested trustee races await voters. Milam Demo resolutions rap officials. Construction to start on SW water well. AH ceilings checked, engineer OKs school. Voters return Cobb, elect Mrs. Brown. Drouth now critical. Drouth pushes auction run up to 1,400. UR interviews continue. Accident leads to marijuana charges. Lifesaving rains come just in time. Alcoa recalls 29 workers. County leaders study rural waste problem. Report out on three wells. Cameron will be testing center for adult ed.

MAY - Cattlemen due drouth relief. New wildcat drilling near Cherokee field. Bids opened for Bell-Milam-Falls water system. TV shows to kick off Folk Fete. Recognition day to mark Firemens 81 years. Council hears housing plans. East Milam gains wildcat. Storms ravage North Milam, damage widespread in area communities. Trustees hear school report. Emergency FHA loans available to area farmers. Contract talks underway for Alcoans. Local artist opens foundry for bronze. Rains boost ag prospects. St. Anthony's school closing after 75 years. Redistricting threatens Rep. Kubiak's district.

JUNE - City to join rural housing authority. Two youths killed when car overturns. Folk Fete bands offer music variety. Alcoa signs union pact. UR demolition starts on old hotel. City readies for Folk Fete. Kubiak, Denton, rap pork barrel bill. Break-in nets shotgun blast for local man. Fete crowd sees parade, folk dances. Board sets tax rate. East Milam schedules new wildcat. Downtown demolition bids called. County agent retires, McCutchen appointed. Drilling starts on Bell-Milam-Falls water well. Heat, drouth continue to plague area. USDA extends relief for livestock producers. Police investigate warehouse breakin. Pond Creek project goes to Senate. Northeast Milam gains two wells.

JULY - Cloud seeders claim credit for showers. Boy scouts to man holiday rest stop. UR demolition awaits bids. Freak accident injures two Cameron men. Housing industry gets $673,400 boost. Meeting set for ballfield plans. Alcoa lays off 100. Urban Renewal agency opens demolition bids. Milbur, Burmil fields gain new oil wells. Building, UR pacing community activity. Drive set for 2 little league baseball fields. Emergency drouth assistance continues for Texas farmers. VEE vacinations put Milam Vets on 20 hour day. Council recommends inspector, ordinance. Water use at near record. Grand Jury indicts 35, 12 for drugs. Precautions urged in wake of VEE epidemic. CISD told to deny Maysfield students.

AUGUST - UR demolition is underway. Norther brings rain. Housing authority to reapply for low rent units. Slow rains dent drouth. Construction starts on SW Milam water lines. Kubiak elated over court ruling. Phone rates to change. Spray advised to fight mosquitoes. Local man killed in smashup. Distributive education added at Yoe High. South Milam fields are booming. Cameron hosts skeet champion. Council will study complete master plan. Child care center of open January 1. Alcoa plume is now clean, officials say.

SEPTEMBER - Milbur sees oil activity. August rain sets record. $764,730 budget proposed for county. Area schools enroll 4,321. Gause-Hanover paved road awaits approval. Chamber asks city for decorating

See HEADLINES Page 2.

Now With F.M.L.

NOW THANKS SUBSCRIBERS . . .

CAMERON - Ed Magre, Walter Anderle, W. E. Obermiller, Mrs. Dana Elliott, J. W. Lawhorn, Edison Fikes, Mrs. R. K. Fontaine, Miss Daisy Johns, Lilia L. Hickman, C. N. Dodson, Mrs. Joe Zalesky, Mrs. Vera P. Green, Mrs. Charles Brady, Sr., Lazeks Package Store, Mrs. Perry Holder, Mrs. Hugh Powell, Mrs. Grady P. Gill, S. F. Polzer, Arnold Rummel, L. W. Klapka, Frank Scharitzer, J. A. Jedlicka, Rudolph Tepera Jr. Charlie J. Tomek, T. C. Lewis, J. K. Wilkerson, John Reisner, Edward Matula, G. C. Miller, Wesley Crouch, John B. Henderson Jr., Mrs. F. E. Dodson, Mrs. Lee Shires, Mrs. Ora Pratt, Dana Monroe, Ideal Poultry Breeding Farms Inc., Jack Woods, I. G. Fowler, Eplen Furniture, Rev. R. Kalkbrenner, Mrs. Julian Basken, T. R. Allen, Milton Glaser, R. L. Brown, Grady Coker, Mrs. V. L. Zavrel, Coward's Beauty Shop, Mrs. Jim Gandy, R. A. Michalka, Mrs. W. E. Kuehl, Charles Reynolds, Jim Weinast
BURLINGTON - Else Kelm
MILANO - M. L. Waller, Mrs. Willis Nelson
BUCKHOLTS - Joe F. Bartek, Melvin Allison, B. J. Allison, Albert Vrazel, A. W. Lange, Mrs. S. R. Zawadzke
ROSEBUD - R. W. Ellison

Area Roundup

Cong. Poage To Visit Here

Cong. Bob Poage will be in Cameron Tuesday to visit with his friends in County Judge O. B. Harden's office from 9 a.m. until 12.

TP&L Asks For Increase

BELTON

Texas Power and Light Co. filed an application with the city of Belton for a six percent general rate increase in TP&L's electric bills. The rate increase, first for the company in 20 years, will be considered at the next city council meeting. Rate increases granted by city officials are subject to review by the price commission.

Robber Likes Potato Chips

COLLEGESTATION

A potato chip munching pinball machine robber tilted the coinbox of the game machine at Charles Fried Chicken, took what he needed, and left $1.20 in dimes. Before leaving, the benevolent breakin artist stole 20 to 50 bags of potato chips.

Trust Donates $11,000

GEORGETOWN

The John P. Gaty Charitable Trust of Wichita, Kan., has donated $11,000 to Southwestern University toward the endowment of a John Tower Chair of Political Science. Tower, an alumnus of Southwestern and U.S. Senator is a member of the Committee of Advisors of the Gaty trust.

5 Hornets On All-Centex

CALDWELL

The Austin American-Statesman named five Caldwell high school players to its All Cen-Tex Class AA football team and named two of those to Super Cen-Tex teams. Names to Class AA team were Lewell Emmons, Eugene Ayers, Mike Valigura, Mike Priest, and Gary Easter. Named to the Super team were Ayers and Valigura.

Yegua Creek Basin Drier

SOMERVILLE

The year 1971 will probably wind up about 25 percent drier than usual in the East Yegua Creek basin. Through November, the region was from 10 to 15 inches short of the annual average.

Schools Would Gain Under Court Ruling

Cameron schools would gain financially but might suffer a loss of local control if Texas schools are wholly financed by state funds, Supt. D. R. Dodson said this week.

He was commenting on the decision rendered by a three-judge federal court which held that it is unconstitutional to "make education a function of the local property tax base."

The court said that Texas' system of financing public schools by letting each local school district set its own taxes discriminates against districts with poor property, low incomes and minority groups.

"The quality of public education may not be a function of wealth, other than the wealth of the state as a whole," the court said in its lengthy opinion against the state in a suit brought by residents of the Edgewood School District in San Antonio, a predominately poverty-stricken area.

Supt. Dodson said Cameron is one of the "poor districts" with the state funds on an 80-20 basis, the state furnishing the larger share of school funds.

"From a financial standpoint we'd gain," he commented, "but I'm doubtful about losing what local control we have left now."

Dodson said the district would receive more money per student under the state funding program.

Another "loophole" mentioned by some school officials in the state is what would be done about voting bonds for school buildings. This was just one of the many questions raised by the court's decision.

Powder Contract Goes To Alcoa

Alcoa's Rockdale plant has been awarded a $12,374,626.68 Navy contract for the manufacture of aluminum powder.

Announcement of the contract came from the office of Sen. John Tower, Washington, D. C.

Petite Archaeologist Is Veteran Digger

Dr. Ernestine Green is an archaeologist of note whose finds are displayed at Pennsylvania University Museum, the University of Hawaii Museum, and the Museum of New Mexico, the Panhandle Plains Historical Museum, and published in National Geographic Magazine. She is also a petite young woman who holds an assistant professorship at Western Michigan University.

Though her colleagues call her Dr. Green, she is known as Dee Dee by her family, the Nelson Greens of Cameron, who she visited during the Christmas holidays.

Her career started as a teenager when she was a volunteer assistant at the Panhandle Plains Museum. Since that time she has won academic honors at Texas Tech, University of Arizona, University of Hawaii and University of Pennsylvania where she was awarded a Phd. last year.

More important in her field, she is a veteran of digs in Thailand, Tikal, Guatamala and British Honduras, not to mention early explorations at long buried Indian villages in West Texas and New Mexico.

Her repertoire with digging equipment ranges from bulldozer to delicate dental tools. "My dentists saves his old tools for me," Dee Dee explained. She says they are perfect for getting to fragile artifacts that have been coated with sand and dirt.

The dig in Thailand was one of her first major projects and the results may soon change history books. While a graduate student at the University of Hawaii, she was named field director in the second phase of a three phase project in Non Nok Tha, Thailand. National Geographic Magazine's March issue said finds in this dig have changed historians thinking on where what we call civilization actually began. Artifacts uncovered indicate that men were cultivating plants in Southeast Asia, making pottery and casting bronze implements as early as anywhere on earth.

A bronze ax head uncovered by Dr. Green and dated at from 2,500 to 3,000 B.C. led to a more intense study of the area and finds that date from 7,000 B. C.

Though the field in Thailand was interesting, "I didn't feel the kinship to Southeast Asia that I do to ancient Indian civilizations on the American continent," Dee Dee said. She elected to return to the United States for more study and to qualify for summer-time archaeological projects in Central America.

Her first choice was the Tikal area of Guatamala where she and fellow archaeologists have helped uncover more than 350 buildings and hundreds of thousands of objects that have led to a better understanding of the Mayan culture.

Last summer she worked in another Mayan area located in British Honduras and if further grants are approved, she hopes to return there next summer.

Dee Dee explained that far more is involved in a dig than buying a shovel. There are governmental agreements to be made about ownerships of finds, selection of sites and determination of what question the dig is to answer.

After a grant is approved to finance the project (often by the National Science Foundation), the archaeologist must orient himself with the area and language, gather equipment and hire and train a local crew.

Though this would seem no small task for a young woman, Dee Dee says the real job starts after the digging stops. That is when the archaeologist must study the finds, interpret them in view of related finds and publish his results.

Dr. Green estimates that there are about 600 professional archaeologists in the United States, but at least 4 times that number of amateur archaeologists. "The amateur can be a big help to professional archaeologists in locating potential sites

See PETITE Page 2.

TEMPLE RUBBING - from Angor Wat, Cambodia, is displayed by Dr. Ernestine (Dee Dee) Green while she visited her parents the Nelson Greens, in Cameron last week. Dr. Green is an assistant professor at Western Michigan University and veteran of an historic arehaeological dig at Non Tok Tha, Thailand.

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A TEXAS INSTITUTION SINCE 1880

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What's News? 1971 Style...

What's news?

With the Cameron urban renewal program leading your Herald news staff suggests these major Milam headlines, not necessarily in this order:

1. Cameron Urban Renewal, Possible Expansion
2. Oil Activity in Milam Fields.
3. Bell-Milam-Falls Water System
4. School Inspected After Ceiling Falls
5. Trustees Hire Engineer, Architects for Planning
6. Diptheria Scare, Immunizations
7. Milam Crowd at Wurstfest
8. Drought, Winter To Mid-Summer
9. Rural Loans Boost Home Construction
10. Dallas Symphony Plans
11. Rockdale Plans New Hospital
12. Ag Income To Near $18 Million

The order is not that essential, though newspapers often try to rank relative importance of events covered during a calendar year.

We note only area local events. Each of these events is a reflection of Milam's place in a grander scale of activity in industry, agriculture, government and social developments. It used not to be that way.

The Milam area a generation ago was somewhat independent of wider regional and national influences, except perhaps the price of cotton, markets being in Dallas or Houston, buying generally for national consumption.

Now we have aluminum going all over the country, doors, chairs, dresses, wood products, all subject to demands which require new alternatives here among people, their way of life and their vocations.

These headlines tell of a sophisticating Milam area, of greater concern for what pioneers would have considered amenities, but now what peoples interest in schools, entertainment, culture, shopping and living facilities rank high in evaluation of an area.

The year 1971 is a busy one for Milam County seat Cameron and for non-metro Central Texas. The rural and urban areas are one, now, even though no large city is in the Milam borders.

But these headlines tell quite a story of change, one that 1972 will be pressed to exceed.

Headlines From page 1.

funds. Post office announces new overnight service. Motorists welcome REACT stop. Trustees seek plan for school expansion. Demolition continues, businesses relocate. Titsworth is American Farmer. City's general 20-year plan is complete. Thieves steal piano from Little River Church. City adopts $330,595 budget. New well may open pay zone. Water system moving. Mental health outreach center opens for county. Tax refunds increase. Grant available for Dallas Symphony here. Live socket electrocutes Gause man.

OCTOBER - 3 charged in cattle thefts. New wildcat drilling. Area banks show gains. Hollas wins highest Texas 4-H award. Registration changes. Urban renewal group studies new directives. Gun wound fatal for Joe Alfaro. Schools to hire engineer for planning. Folk Fete board plans incorporation. Chrisco moving from Alcoa RW. Weekend mishaps damage vehicles. City oks storm drainage project. Seven indictments dismissed here. Health Dept. confirms local diphtheria case. Officials confirm second diphtheria case. Rural loans boost home construction. Positive reports few on diphtheria. Humble name UT Jr. fellow.

NOVEMBER - Council OKs RHA proposal. Wurstfest welcomes Milam crowd. School board seeks new tax collector. Grand jury indicts 16. Water line delayed. Youth injured in two-car collision. Agency views UR expansion. Rain needed for stock tanks, small grain crop. Short pecan crop means no show. Highway officials ok Gause road. Commissioners cite health unit efforts. Ben Barnes speaks to Cen-Tex lawmen. Christmas party set by Chamber. Water lines boost rural construction. Bell Telephone asks for rate increase. Local youth dies in crash. Charter granted to Folk Fete, Inc. City plans finalized for Dallas Symphony. Ag income to near $18 million for year. Four youths charged in beating incident. Crowe named president of Buckholts bank.

DECEMBER - Rep. Kubiak attends national policy meet. Police to shoot loose city dogs. Mailbag stolen from Buckholts. Rockdale starts fund for new hospital. REACT reports rest stop serves 2500 motorists. KC marks 50th anniversary. Pete Gibson dies in mishap near Calvert. Mayor's race is wide open. CISD invites Gause to annex district. Alcoans view high inventory problems. Symphony to give 3 concerts, clinic. Watson to run for Congressman in 11th District. 200 countians honor Cong. Poage. Cougars to try for state title. Cities ask county for fire funds City phone company agree on new rates. County awards insurance to Austin company. Rehab loans approved. City tax refunds show growth. Robbers hit two stations. Auto mishap fatal. Police report two breakins.

Petite From page 1.

(often through unusual mounds in the earth) and in actual digs," Dr. Green said. But she said there was a big difference between an amateur archaeologist and a "pot hunter." "The pot hunters are people who are looking for artifacts for private collections," she explained, "and they can ruin a good site."

Dee Dee's archaeological finds are all preserved in museums, but her famiy has a private collection of newspaper and magazine articles that follow her work, plus some personal momentoes such as the straw hat worn in early explorations with a feather for each dig. The hat plus a trowel used in New Mexico explorations are also the subject of a black and white sketch by Donald Pimpler, Cameron artist.

TSTI Adds New Computer System For Spring Class

WACO

A new quarter million dollar computer system will go into operation when spring classes begin on the James Connally Campus of the Texas State Technical Institute.

The IBM 260/22 computer system will be used for instructional purposes in computer science technology at TSTI. The system includes the main computer frame, two disc drives, a printer, a card reader and card punch.

Ron Carswell, head of computer science technology, said the system will give the program many more educational capabilities than before.

More than forty per cent of the computer science curriculum is dependent upon such a computer system, Carswell said. Computer courses tailored to the equipment include basic computer programming, industrial control systems; data structure and management; and digital computation.

The IBM 360/22 is typical of the computer systems operating in industry today due to its great storage capacity and high performance rate.

The system is capable of holding 14.4 million characters of data; it can record 1,600 characters per inch of magnetic tape; can print and read 600 lines of data per minute; and has a card punch which operates at 200 cards per minute.

"The program has achieved hardware and software compatability with nearly seventy-five per cent of industrial computer users in Texas," Carswell said.

In effect, students of computer science technology at TSTI will now, upon graduation, be able to go to work in industry with a minimum amount of adaptation time, he said.

The department is also equipped with a Hewlett Packard mini computer system.

SPECIES ENDANGERED

Morges, Switzerland, Reuter - The world is in danger of losing 20,000 plant species -- 10 percent of all those known -- according to the World Wildlife Fund.

Chinese, Soviet Conflict Rises In United Nations

By Kevin Cooney

The added voice of China to denunciations of the United States as an "imperialist power" has caused little diplomatic comment here. The diplomats have focused their attention on the conflict between China and the Soviet Union, which can now be witnessed on the East River as well as the Amur.

The two communist superpowers have been going at each other hammer and tong since the arrival of the new delegation on November 10. The Chinese have accused the Soviets of "social - imperlialism" and the Soviets have countered with cries of "socialist traitors."

The Chinese lost no time in disassociating themselves from "the two superpowers". Immediately after taking his seat in the security council Huang Hua, China's permanent representative, said "one or two superpowers have not ceased their activities. . . in carrying out aggression" against other countries.

Chiao Kuan - Hua, the chairman of the Chinese delegation, in his first address to the General Assembly, called on the United States and Russia to commit themselves to a policy of disarmament by affirming that they neither would be the first to use nuclear weapons.

On nearly every issue to arise so far Chinese denunciations have included both the United States and Russia and are seen here as an attempt to identify China with "the third world" of poor and developing nations.

"China is still an economically backward country as well as a developing country," Chiao said. "Like the overwhelming majority of the Asian, African and Latin American countries, China belongs to the third world.

He said his government supported liberation movements and revolutions throughout the developing world and said "we are opposed to the power politics hegemony of big nations bullying small or strong nations bullying weak ones."

Chiao had stated that the Chinese position was that it would "never participate in the so-called nuclear disarmament talks. . .behind the backs of the non-nuclear powers." He accused the Soviet Union and the United States of aiming for a monopoly of nuclear weapons.

Firemans Auxiliary Has Candy For Sale

The Cameron Volunteer Fire Department Ladies Auxiliary still has a few bars of chocolate candy with almonds to sell for 50 cents a bar. The firemen delivered over 100 Christmas bags of fruit and candy as a result of the candy sales.

You may contact Pearlie Krenek, president; Gladys Dohnalik, vice president; Dion Chamberlain, secretary; Mary Angell, treasurer; Mary Sue Thompson, reporter; Agnes Bruedigan, parliamenterian; Jewel Burgess, Regina Hairston, Faye Kohutek, Kathleen Lewis, Teresa Schulz, Judy Simpkins, and Joan Thompson.

MILAM AREA PARADE OF SPORTS

Where do sports leave off and hobbies start? Sometimes that is hard to answer but in this case it would have to be hobby. But Parade of Sports though this too good to pass up. Pictured is Charles McAtee with a model of the USS Constitution which he constructed. Many, many hours of exacting work went into this model. Remember, Parade of Sports is looking for sports and hobby pictures and stories. If you have a hobby, we will be happy to feature it in this space, and we will take a photo if you don't have one we can use. Also we look for interesting sport pictures and stories to share with our readers.

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The Cameron Herald
Serving The
Milam County Area

Brusilow Kindles Symphony Flame

In his first season as exe- of the Dallas Symphony Orchestra, Anshel Brusilow has kindled a bright new flame of interest in this, the oldest of Dallas' performing groups.

The Philadelphia native received his formal music training at the Curtis Institute of Music with the famous violinist and teacher Efram Zimbalist and at the Philadelphia Academy of Music with Dr. Jani Szanto. At the age of sixteen he was the youngest student ever taken by the great French conductor Pierre Monteux, and he worked with the maestro for the next ten years, the last two of which were as assistant conductor to Monteux and the San Francisco Orchestra. During this time he also was winner of the Jacques Thibaud Competition and appeared with the orchestra of the Paris Conservatory as violin soloist.

Following four years as associate concertmaster under George Szell with the Cleveland Orchestra, Brusilow was appointed Concert master of the Philadelphia Orchestra with Eugene Ormandy, a position he occupied for seven seasons during which time he appeared as soloist and conductor many times. He has appeared as soloist with every major orchestra in this country and the musical capital of Europe.

In 1966 he founded the Chamber Symphony of Philadelphia and was its chief conductor for 110 concerts in the first season and 131 concerts in the second, including a transcontinental tour of the United States and Canada, and five recordings for RCA Victor.

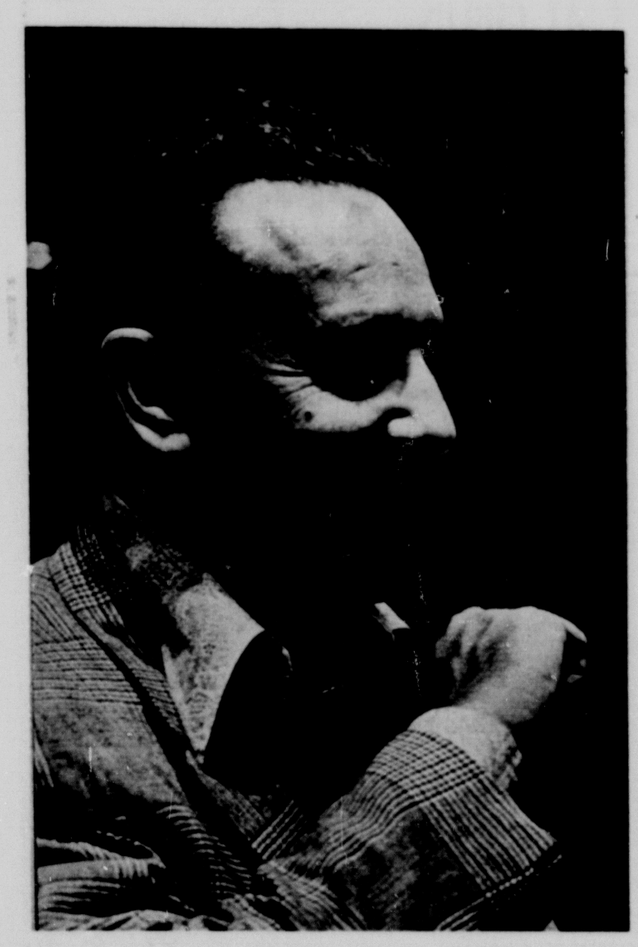
Anshel Brusilow was appointed resident conductor of the DSO in 1970 and almost before the echos of his first concert had faded, he was named executive director and permanent conductor.

Through such innovations as the Dallasound concerts, and the distinguished special concerts featuring Mme. Gina Bachauer and Her Royal Highness Princess Irene of Greece, and the Van Cliburn program the orchestra has broadened its range of appeal to include nearly every musical persuasion.

Under Maestro Brusilo, even the look is new for the ladies are dazzling in a rainbow of color while the gentlemen of the orchestra will appear in specially designed evening wear.

While McFarlin Auditorium at Southern Methodist University is their long time home, Brusilow has led the DSO before some surprising scenic backdrops. He "engineered" the orchestra (in overalls, cap and red bandana) through a fund raising concert in far-from-abandoned Dallas Union Railroad Terminal. On a different track, the orchestra caused a pedestrian jam in the bank lobby of One Main Place. A smash arrangement of "The Eyes of Texas" rocked the foundations of this distinguished downtown skyscraper.

Anshel Brusilow's zest for life and music has in a single season established him as one of the most exciting conductors on the musical scene.



ANSHEL BUSILOW

Hope ALCW Circles Set Programs

The circles of the Buckholts ALCW have announced meeting dates and program for the month of January.

Hope Circle will meet in the home of Mrs. Irene Lange Wednesday, Jan. 5 at 2 p.m. Bible leader will be Mrs. Alvin Fuchs.

Ruth Circle will meet at 7:30 p.m. Jan. 5 in the home of Mrs. Milton Wright, with all participating in the Bible study.

Naomi Circle will meet Wednesday, Jan. 5 at 2 p.m. in the home of Mrs. James Marwitz, with Mrs. Kenneth Springer as Bible leader.

Priscilla Circle will meet Wednesday at 2 p.m. in the home of Mrs. Arnold Glaser, with Mrs. Stanley Glaser as Bible leader.

Martha Circle will meet Wednesday at 2 p.m. in the home of Mrs. Edwin Fischer with Mrs. Bruce Massengale as Bible leader.

Rebekah Circle will meet Wednesday at 2 p.m. in the home of Mrs. Harold Fuchs. Mrs. Arnold Jungmann will be Bible leader.

The quarterly general meeting will be held Jan. 11 at 7 p.m. with the Ruth Circle as hostess and the Rebekah Circle having the program.

Personal

Mr. and Mrs. Adolph Jistel had as Christmas day guests, Mr. and Mrs. Milton Jistel, Susan and Jimmie from Houston, Mr. and Mrs. Ray Kurtz and Diane of Huntsville, Billy Jistel, Darlyn Stacy and Anissa of Temple, Mr. and Mrs. W. C. Keith and Pam, Mr. and Mrs. Clarence Jistel, Michael and Jayla all of Cameron, and Mr. and Mrs. Ted Martin and Jennifer of Temple.

Mrs. Jean Tumlinson and family spent the Christmas holidays with her parents in Harlingen and also enjoyed a trip into Mexico.

Holiday guests at the E. J. Burkes were their son and family, Dr. and Mrs. E. J. Burkes Jr. and Beth of Chapel Hill, North Carolina.

Christmas visitors at the Dwight Moodys were their sons Dwight Moody, Jr., his wife and daughter Susan of Baytown, Tom Moody, his wife and daughters Christina and Denise of Rosenberg, their daughter and son-in-law, Mr. and Mrs. Mike McDaniel and Stacey of Temple.

Mr. and Mrs. John B. Henderson, Jr. and children visited her family in Rusk last week.

Miss Mildred Thornton has returned from a holiday visit with her family in Alabama.

Church Rites Unite Couple

Miss Catherine Kern Moore, daughter of Mr. and Mrs. William L. Moore of Milano and Rogers Dale Petty, son of Mrs. Beatrice Petty of Cameron, were married in a candlelight ceremony at Griffin Chapel AME Church on Friday, December 24. Rev. P. E. Holder officiated.

The bride is a 1968 graduate of Milano High School and is a senior at Texas Woman's University, Denton, where she will receive a B. S. degree in sociology in May. The groom is a 1967 graduate of O. J. Thomas High School. He attended Prairie View A&M College and will enter Medical Technology School at Ben Taub Texas Medical Center, Houston, in January.

The bride, given in marriage by her father, wore a formal gown of white nylon with pearl-embroidered flower lace. It was designed with a high neckine, an empire waistline and long cuffed sleeves. The detachable chapel train was trimmed with lace and attached to the gown with a bow. The bride carried a nosegay-shaped bouquet of white carnations and pink sweetheart roses.

Miss Doris Marie Moore of Galveston, sister of the bride, was maid of honor. Bridesmaids were Miss Bertha Hurndon of Daingerfield, Mrs. Joyce Holloway of Houston, Miss Sandra Dykes of Milano and Miss Mahalia Petty of Cameron, sister of the groom.

They wore floor length pink empire style dresses with long rose chiffon sleeves and velvet cuffs. Their headpieces were pink velvet bows. Each carried a long stem white mum.

Willie Joe Holloway of Houston served the groom as bestman. Groomsmen were Marvin Bell of Houston, Clyde Canady and James Aycox of Cameron and David Kelley of Odessa.

Carmela Lenued, daughter of Mr. and Mrs. Lonnie Lenued of Cameron served as flower girl. Teddy Dalton, son of Mr. and Mrs. Arthur T. Dalton of Ft. Dix, New Jersey, served as ring bearer.

Wedding music was presented by Larry D. Williams of Rockdale and Mrs. Mildred Lovelady of Houston.

A reception in the William Moore home followed the wedding. The bride's table, laid in lace over linen, was centered with a four-tiered wedding cake decorated with pink roses.

MRS. ROGERS DALE PETTY

Young Cellist Has Rave Reviews

Ralph Kirshbaum, cellist, will be featured soloist with the Dallas Symphony in its January 11 concert here.

A native of Texas, the 25-year-old cellist first studied the cello with Lev Aronson in Dallas. He attended Yale University by virtue of a prestigious National Merit Scholarship awarded him in 1964.

While at Yale he continued his cello studies with Aldo Parisot, was for three years principal cellist at the New Haven Symphony, graduated in 1968 magna cum Laude and Phi Beta Kappa with the highest departmental honors in the est departmental honors in the field of music theory and was awarded the Quincy Porter and Wrexham prizes for his contributions to the musical life of the community.

Receiving a French Government grant in 1969, he moved to Paris where he continued his studies with Andre Navarra. He has been a top prize winner in every music competition which he entered, most recently in the 4th International Tschaikovsky Competition, Moscow, 1970, the only cellist from a western country to be named a prize winner, and he has concertized extensively.

Reviews are enthusiastic:

London - "The young American Ralph Kirshbaum showed himself a considerable artist at his Wigmore Hall recital last night."

Vienna - "His immaculate technique and the marvelously variable tone conquered all problems."

Zurich - "From the outset the young musician proved himself to be an artist of truly great stature. He stands ready to compete with the world's most eminent performers."

Washington, D. C. - "Ralph Kirshbaum is a sensational cellist."

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Rev. Bailey Accepts Call To Calvert

Dr. Joe Weldon Bailey of Waco, one of the best-known Baptist pastors of the state, has accepted a unanimous invitation to become pastor of the historic First Baptist Church of Calvert, Texas, effective Jan. 1, 1972.

Bailey has been serving as the church's interim pastor since Nov. 14, following the departure of its previous pastor for a pulpit in Farmer's Branch.

Bailey recently resigned the pastorate of Waco's Columbus Avenue Baptist Church, after thirteen and a half years there.

Evening Lions Plan Pancake Supper

January 7

The Evening Lions Club will hold a pancake supper in the Methodist Fellowship Hall January 7 from 5:30 until 8 p.m.

Tickets are $1 each for all the pancakes, bacon or sausage you can eat.

Proceeds will be donated to the Little League Park fund.

The club recently donated $200 to the fund, representing the profits from the club's annual shotgun sale.

SCHOOL LUNCH MENU

Buckholts

Monday, January 3

Meat with barbecue sauce
Creamed potatoes
Buttered peas, pickles
Hot roll, butter
Oatmeal cake, milk

Tuesday

Fried chicken, gravy
Buttered rice
Green beans
Carrot sticks
Bread, butter
Apricots, milk

Wednesday

Hamburgers, chips
Lettuce, tomato, pickle, onion
Jello, cookies, milk

Thursday

Chili beans, cheese
Greens, onions
Buttered carrots
Cornbread, butter
Donuts, milk

Friday

Fish sticks, catsup
Buttered corn
Lettuce, tomato salad
Hot rolls, butter
Ice cream, milk

Cameron

Tuesday, Jan. 4

Beef ravioli
Buttered corn
Carrot and raisin salad
Coconut pudding
Hot roll, milk

Wednesday

Meat and spaghetti
Green beans
Jello with fruit
Cookie
Hot roll, milk

Thursday

Hamburger, bun, cheese
Lettuce, pickle, onion
Potato chips
Orange half, milk

Friday

Beef taco
Pinto beans
Lettuce and tomato
Fruit
Hot roll, milk

1971-72 YOE BASKETBALL

DATE	VS	SITE
NOV. 19	WEST	WEST
NOV. 23	ROBINSON	ROBINSON
NOV. 27	ROCKDALE	CAMERON
NOV. 30	BELTON	CAMERON
DEC. 2-3-4 TOURNAMENT		
DEC. 6	GATESVILLE	CAMERON
DEC. 7	BELTON	BELTON
DEC. 9-10-11	ROCKDALE	TOURN.
DEC. 14	ROBINSON	CAMERON
DEC. 21	ROCKDALE	ROCKDALE
DEC. 23	ROSEBUD-LOTT	ROSEBUD-LOTT
DEC. 27-28	TAYLOR TOURN.	
JAN. 4	WEST	CAMERON
*JAN. 7	GEORGETOWN	CAMERON
*JAN. 14	ELGIN	CAMERON
*JAN. 18	CALDWELL	CALDWELL
*JAN. 21	WESTLAKE	CAMERON
*JAN. 25	ROUND ROCK	ROUND ROCK
*JAN. 28	GEORGETOWN	GEORGETOWN
*FEB. 1	ELGIN	ELGIN
*FEB. 4	CALDWELL	CAMERON
*FEB. 8	WESTLAKE	WESTLAKE
*FEB. 11	ROUND ROCK	CAMERON

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THIS BASKETBALL FEATURE MADE POSSIBLE BY THE ABOVE BUSINESSES

Eggs Not Factor In Heart Disease

NEW YORK

A physician gave more than 700 egg industrymen some of the "best news" they've heard about eggs in years last week, and he challenged them to do something about it.

Dr. Robert C. Atkins, a New York internist and diet specialist, told the assembled eggmen that eggs and their cholesterol are not a factor in heart disease. Rather, it is the volume of sugar and carbohydrates in the average American diet that's doing the damage.

He said that if one eliminates eggs from the diet, the body will continue to manufacture cholesterol and the lack of eggs will not have a significant effect on cholesterol level. Instead, he advocates eating eggs and his patients have benefitted as a result, he said.

Dr. Atkins placed the blame for current cholesterol attitudes on the American Heart Association -- his fellow doctors. For he asserted that there is no proof that lowering of dietary cholesterol in any way changes the occurrence of heart disease.

"Most of the cholesterol in the blood is not a result of food intake; it is manufactured," the doctor said. "If you cut out all cholesterol in your diet you will not appreciably lower the cholesterol level in your body and only 25 percent is ingested.

The physician citied the principle of homeostasis which means that the body tends to maintain a certain level of chemicals. If one eats more sugar, the body would attempt to lower the sugar level; if more fats were ingested, the body would try to compensate for that imbalance.

The same is true for cholesterol, he said, since cholesterol cannot be increased appreciably by eating more eggs.

The speaker admitted that there is a relationship between heart attacks and the diet. He called coronaries a disease of the 20th century.

He said that the increase in heart disease is a very real problem. But he remarked that heart disease has gone up sharply in the last 15 years while per capita egg use has declined.

Your Serviceman

JOHN EANES

WIESBADEN, Germany John P. Eanes, Jr., son of Mrs. John P. Eanes of Cameron, recently was promoted to Army Specialist Four. He is now serving near Wiesbaden, Germany, as a clerk in Battery D, 5th Battalion, 1st Artillery.

Pvt. Eanes entered the army in Feb. 1971, completed basic training at Ft. Polk, La., and was last stationed at Ft. Bliss.

A 1965 graduate of Yoe High School, he received his BS degree in 1970 from The University of Texas at Austin.

His wife, Marilyn is with him in Germany.

NEW CONCERT HALL

Moscow, Reuter - Moscow's newest concert hall, seating 2,500, has opened in the Rossia Hotel, not far from the Kremlin.

LOST SUNLIGHT

La Hermida, Spain, Reuter - This tiny village in northern Spain has seen its last ray of direct sunlight for four months. Because of its secluded situation in a valley in the Picos de Europa mountain range, the town gets no direct sunlight from late October until early February.

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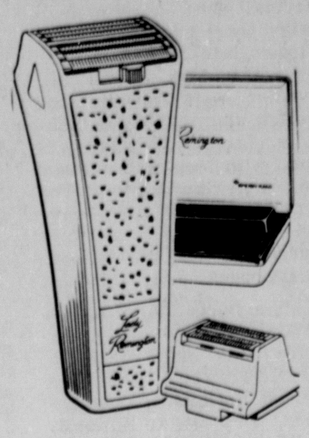

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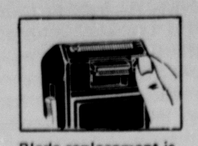

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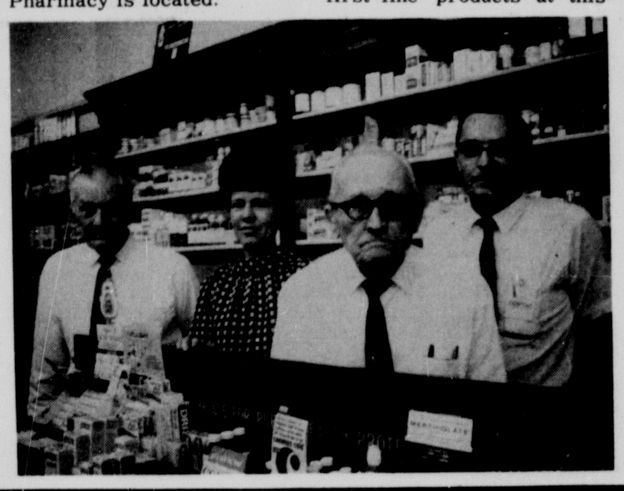
BUSINESS REVIEW

Schillers - 58 Years Service

No one can remember a time when there was no pharmacy at 106 S. Houston, where E. O. Schiller Pharmacy is located.

Since 1885, a drug store or pharmacy, 58 of those years Schiller's, has dispensed reliable service and first-line products at this location.



Today, E. O. Schiller Pharmacy is a two-pharmacist drug, gift and notion center, its wares modern amidst a modern lighted building and antique shelving.

E. O. Schiller, Jr., operates the well stocked center for professional pharmacy and services bearing both his and his father's name, who assists in the daily operation.

Since remodeling in 1962 exclusive lines in cosmetics for men and women and fragrances for women at Schiller's now include Helena Rubenstein, Faberge and English Leather.

Pharmaceuticals worked from doctor's prescriptions are the finest and carefully prepared by Schiller staff pharmacists.

The list of brand-name items for home and family use is endless along Schiller shelves. Reliability and value are first considerations on any item stocked at Schiller's.

Both Schillers produce prescriptions to doctors' requirements.

And this Schiller Pharmacy is a family store which serves needs of each member of your family in a tradition that continues with pride.

Service Is Key To Hefley-Stedman Success

Hefley-Stedman Motor Company, a leader in auto sales and service for more than 50 years, combines old time friendly service with up-to-date knowledge of the automobile business.

The auto dealership first opened in the corner building across from the Cameron Post Office. In 1925 they moved into more spacious quarters at the present location, 115 N. Houston. Further expansion included a used car corner at Central and 2nd streets and parking facilities opposite.

H. H. Stedman owner of the local Ford - Mercury dealership, said "We have built our business on service," Ford Motor Company recognized this when they presented him with a large plaque engraved: "In recognition of his outstanding record in providing the highest quality of service throughout his organization for the complete satisfaction of his customers."

Behind the "highest quality of service" are Hefley Stedman Motor Company employees who have a combined work record of more than 110 years with the firm. Alvin Meyer, office manager, leads the list with 30 years at the local auto agency. In the Parts Department are Vernon Reimer, 20 years with Hefley Stedman Motor Co., and Dana Monroe, 14 years.

Service Department personel include Louis Vrazel, foreman, 15 years at Hefley-Stedman; Simon Rangel, 18 years; Edward Dohnalik, Steve Basonic and Richard Vega.

In the Sales Department are Sam Janes, who has many years experience in auto sales including 5 years at Hefley-Stedman, and Dean White, a veteran of 10 years experience in auto sales.

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Readers are urged to make a personal investigation of all such ads.

FOR SALE-

FOR SALE: Electrophonic portable stereo with tape deck and AM and FM radio. Excellent speakers - 8 months old. Call 593-2456 (Buckholts) 83-2tp

GARAGE SALE - 9:30 to 4 p.m. 1705 North Jackson, Saturday January 8. 84-2tp

FOR SALE - Walnut wardrobe with mirror door and four drawers. $25. See at 806 E. 7th St. weekends. 83-tfc

DEALER PRICED - Everything from late Mrs. Jack Pollard's Antique Shop, $25,000 stock. Estate Sale Jan. 8 & 9, Marlin, Texas. 81-5tc

AUTOMOTIVE-

FOR SALE - 1970 Honda motorcycle very reasonably priced. 697-2644 or 697-3402. 81-tfc

FOR SALE - 1970 Honda 90. Good Condition. Helmets included. Call 697-6809 or 697-3850. 84-tfc

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LEGAL NOTICE-

NOTICE OF ELECTION

The Elm Creek Watershed Authority will hold a Directors election Tuesday Jan. 11, 1972 from 8 a.m. to 7 p.m. at the Red Ranger Store in Bell County Texas. The Board Members whose terms expire are:

Edward Coufal
Albert Akridge
A. E. Matula
J. W. Neeley

Respectfully Submitted
Frank Kratochvil
Secretary of the Board
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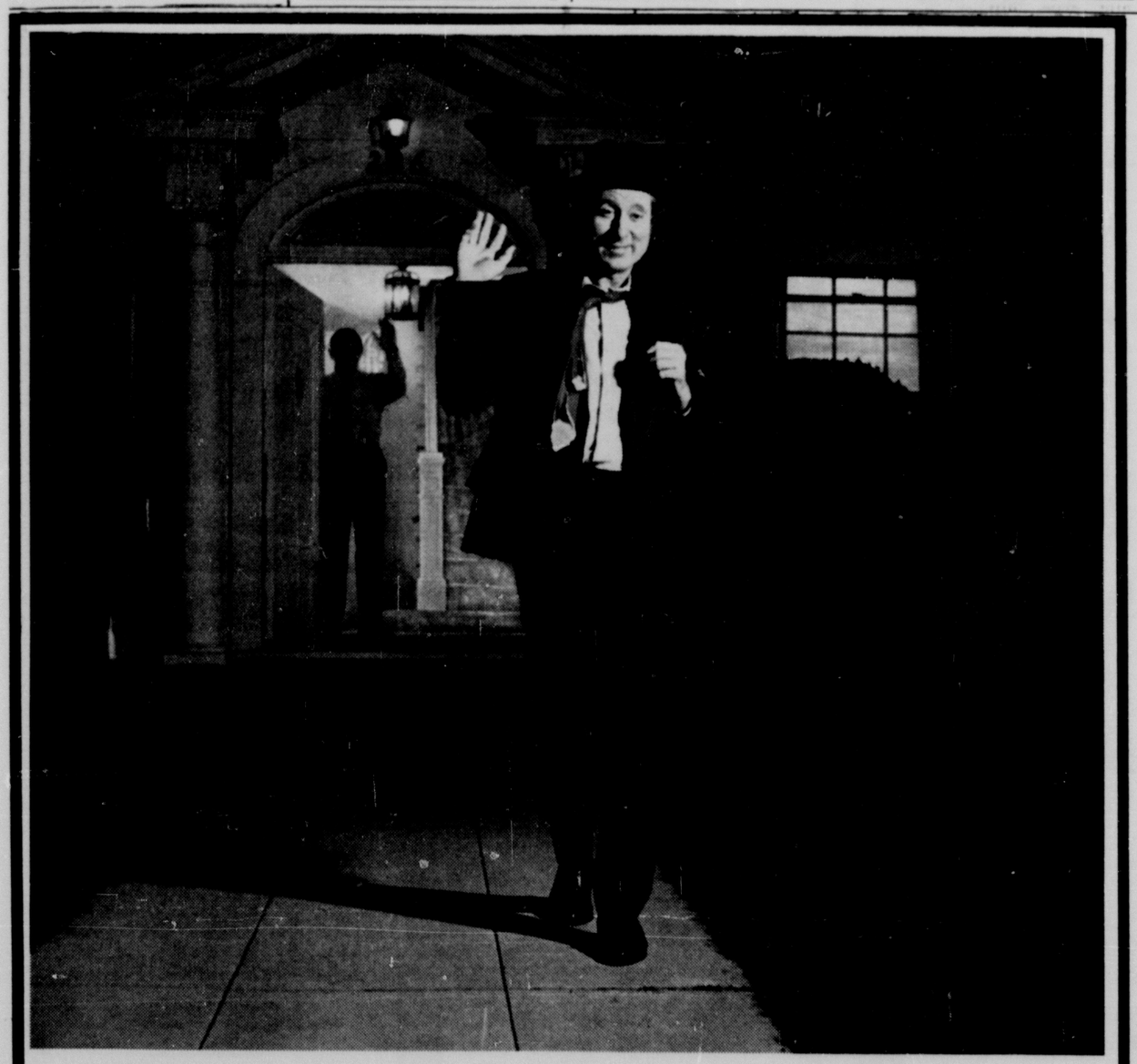

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The Cameron Herald

SPECIALTY STEELMAKERS SAY:

Immediate Import Relief Vital

Pittsburgh—(HK)—Despite the voluntary restraint program under which major foreign steelmakers peldged to limit their exports to the U. S., specialty steel imports are now soaring so rapidly they imperil the very existence of domestic producers of these products.

Representatives of three leading specialty steel firms sounded this warning recently at a press conference sponsored jointly by American Iron and Steel Institute and the Welded Tube Institute. Their products—specialty pipe and tubing, tool steel and stainless steel—are sophisticated, metallurgically complex, special use commodities manufactured by highly skilled labor and marketed in very small quantities compared with other steel products.

Higher Levels

Specialty steel imports are now running far above the levels expected under the voluntary arrangement, the speakers said. The arrangement became effective at the beginning of 1969, with producers in Japan and Western Europe placing overall tonnage limits on their shipments to the United States and promising not to change significantly the product mix of their exports.

John E. Newlin, Jr., Vice President, Marketing, Steel Division, Carpenter Technology Co., reported that 1969 tool steel imports were 60 percent above the voluntary arrangement levels and estimated that in the first nine months of 1970, imports exceeded those levels by 87 percent.

"Same Situation . . ."

According to P. H. Carlson, Manager, Marketing Development, Tubular Products, Babcock & Wilcox Co., the voluntary arrangement "did not work with our product in 1969 and this same situation appears to be even more grievous in 1970."

John L. Stewart, Vice President, Sales, Universal Cyclops Specialty Steel Division, Cyclops Corp., said that imports now have taken 21 percent of the domestic stainless steel market and noted that in some lines foreign steelmakers account for between one-third and two-thirds of domestic consumption.

All three pointed to foreign labor costs of one quarter to one half those in the United States as a major contributing factor in the current specialty steel import influx.

Women's Lib Supertarget

Anchorage, Alaska — (HK) — Women's liberation still hasn't infiltrated the more than 3,700 supertankers which sail the seven seas.

The huge vessels, many of them longer than three football fields, are manned by crews of 30 to 40 men—women aren't officially signed on board as able-bodied seamen, at least not in the free world. Occasionally, officers' wives are permitted to sail with their husbands.

The first modern supertanker was the German-American Gluckauf (Good Luck), a 3,020 ton coal burner which was built in England and launched in July, 1886.

Today 98 percent of the supertankers are privately owned, many of them by oil companies. For instance, the Polar Alaska which sails between Alaska and Japan carrying liquefied natural gas is jointly owned by Marathon Oil Company and Phillips Petroleum.

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The late Mrs. Jack Pollard was a highly respected Antique Dealer & Collector in Central Texas for many years. Her heirs have ordered me to sell EVERYTHING in the Shop. Here is a partial listing from the thousands of antiques awaiting your selection. GLASS — cameo, Steuben blue aurene, Tiffany & Quezal shades, opalescent in many colors, cut & pressed, amberina, enameled, milkglass, misc. iridescent art glass, other types in many forms. CHINA & PORCELAIN — fabulous porcelain portrait plaques & plates, RS Prussia, Limoges, bisque, Nippon, bowl & pitcher sets, Vienna art plates (signed Wagner), Meissen kitchen utensils, hundreds of other items. FURNITURE — several extremely fine curio cabinets, marble top tables, china cabinets, desks, clawfoot tables, carved credenza, hall trees, fireplace benches, tea cabinets, wash stands, breakfront secretary, kitchen chairs, highly carved occasional tables & chairs, liquor cabinets, pedestals, wicker, & many others. MISC. — at least 40 gorgeous lamps of all kinds, picture frames, oil paintings, clocks, mirrors, sterling & silver plate, bronze & other statuary, iron wares, brass & copper, art nouveau, hundreds of lamp parts & drawer pulls, tons of finely carved furniture parts, molding, & decorations, extensive selection of workshop tools, plus other items too numerous to list.

All Items Will Be DEALER PRICED at Less than the current Wholesale Market for such Fine Quality Antiques.
Sale conducted by JACK KILLGORE, Rosebud, Texas.
This Estate Sale is open to Everyone on a First Come - First Serve basis, and EVERYTHING WILL BE SOLD!
Don't Miss This Rare Opportunity To Invest in Fine Antiques!

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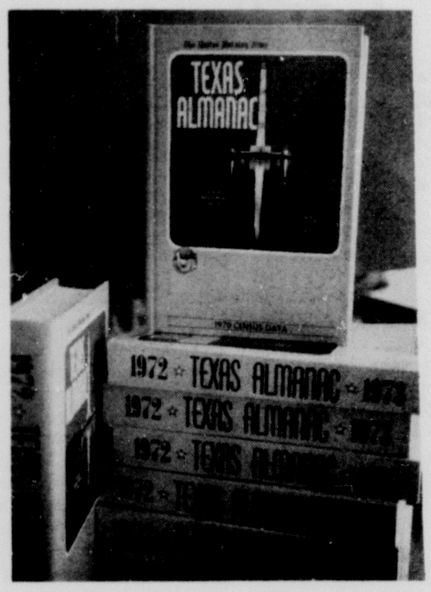

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San Gabriel News

By Mrs. Ralph Heisch

Visiting with their mother Mrs. W. W. Terry during Christmas were two of her children, Mrs. Pat Fletcher of Dallas and Mr. and Mrs. Phillip Terry and family of Houston.

Mrs. Andrew Garner spent Christmas at Morgans Point where all her children gathered for a family reunion at this Christmas season.

Mrs. F. W. Worley of the Boswell Nursing Home in Rockdale was a Christmas Day dinner guest of her daughter and husband Mr. and Mrs. Hugo Linke.

Mr. and Mrs. Nelson Linke and Tina of Houston were Saturday night and Sunday visitors of Mrs. Emily Linke and grandson Thomas Blocker.

Spending part of the Christmas holidays with Mr. and Mrs. Ralph Heisch were their son and family, the Ralph Paul Heischs, Linda and Dale of Bellville.

Christmas guests of Mr. and Mrs. William Stigall were their sons and families: the Bill Stigalls of League City and the Zaine Stigals and Michelle Lee of New Braunfels.

Mr. and Mrs. Jim Secor and children Scott and Allison of Dallas spent Christmas with her parents, Mr. and Mrs. Hugo Linke.

The Buddy Limmers went to Pasadena Friday to spend Christmas with the Johnny R. Limmers, Cindy and Andrew.

Mrs. Howard Fulcher has returned home after spending Christmas in Houston with her children. A granddaughter, Mrs. Nancy Jobes of Austin came for her and then brought her home.

The James Terrys had all of their children home for Christmas being the David Terry family of Houston, Miss Lynette Terry of Sam Houston University, Huntsville, and the Rockney Terrys of California. Rockney is on a thirty day leave after which he will be leaving for overseas.

Vsiting with Mrs. Hazel Clark for the holidays were Mr. and Mrs. Gus Clark and John, Billie Clark and sons Jim, Kelly and Neal all of Houston, the Clyde Blackmon family of Victoria.

Christmas Eve supper guests of Mr. and Mrs. Jim Stewart were the Kenneth Caffeys, Sherry, Stuart and Rebecca of Salty and the Bob Evans' and Travis and Chandler of Caldwell.

Mrs. Emily Linke and Tomas Blocker were Christmas Day dinner guests of Mrs. Ella Linke of Thorndale. Other guests of Mrs. Linke were her daughters, one from California and one from New Mexico.

The Denson Weems' of Rockdale visited Monday evening with the Jim Stewarts.

The Buddy Limmers visited her parents Mr. and Mrs. John Roepke at Taylor Nursing Home Sunday afternoon.

Home for the holidays with their parents, the Ike Camps, were the Dennis Simank family of Austin, the Craig Jacksons and son of Longview, Miss Mary Camp a university student and Mr. and Mrs. Charles Camp and sons of San Gabriel.

Spending Christmas with Mr. and Mrs. Buck Garner were all their children: the Paul Mitchells and sons of Hearne, the Barkley Garners and sons and the Radford Fowler family all of Austin.

Mr. and Mrs. Jim Stewart visited Sunday afternoon with relatives in Gause and they had breakfast and Christmas dinner with the Dow Caffeys at Salty.

Guests of Mr. and Mrs. Richard Heine for Christmas dinner were the Arthur Wuthrichs, the Douglas Wuthrichs and the Charles Browns all of Austin, Mr. and Mrs. Earl Potts of Lawrence Chapel, Edgar McDaniel and Mr. and Mrs. Donnie Heine, Dawn and Darren all of San Gabriel and Mrs. Emily Heine of Thorndale.

Mr. and Mrs. Mose Shavers went to Mr. and Mrs. Otto Meiske's for supper and Christmas tree Christmas Eve. They live near Taylor and were there for Christmas dinner. They went to their daughter's, Mr. and Mrs. Erwin Meiske in Austin.

Mr. and Mrs. Walter McDaniel spent Christmas Day with their daughter and family, the J. C. Paynes at Round Rock.

Happy Birthday

January 1

Frances Zotz, Mrs. Rebecca Howard, Danny Phillips, Stewart Perkins, Sue Ann Joyce, John Bonkowski, Robert Stewart

January 2

Laura Mueck, Mrs. O. B. Powell, Mary Margaret Chandler, Tim Titsworth, Ben Threadgill, Fredrick G. Kelly, Jason Barr, Steven Lynn Haag, Dennis Zarosky, Vicki Brashear, Jerry Whiteside, Mrs. May Jones, Arnold Bartek, Grace Cannon, Norma Tucker, F. W. Stuteville

January 3

Janice Lehmann, Sue Titsworth, Debby Bryant, John Abbott, Mrs. Theresa McCord, Mrs. Idella Woodruff, Mrs. Charlie Collins, Mary Ruzicka

January 4

Mrs. William Watkins, Gary Thweatt, Rev. James L. Williams, Johnny R. Marak, Albert Gerick, Granger Moore, Kimberly Coufal, Lucy Mitatasch

January 5

Wesley Fogle, Alvis J. Whiteside, Kay Shuffield, Matt Zarosky Sr., O. B. Powell, Debbie Mullens, William John Vacek, Cheryl Ann Skrahak, Billye Weaner

January 6

Bridgette Tindle, Lucille Marburger, Tommy Tate, Joyce Metz

January 8

Phyllis Hanel, H. W. Crook, Dean Gommert, Rosalie Bartek, Kimberly Jo Mikulas, Linda Cavanaugh

January 9

Loyd Morgan, Harry Jean Kelm, Dow Dodd, Geraldine Fritz, Violeta Kelly

Happy Anniversary

January 3

Mr. & Mrs. Dennis Crouch
Mr. & Mrs. W. I. Ditto
Mr. & Mrs. Alden Shepard

January 6

Mr. & Mrs. Lewis Rylander
Mr. & Mrs. Morris Eplen
Mr. & Mrs. Jesse Weathers

January 7

Mr. & Mrs. Alfred Price

January 8

Mr. & Mrs. John Hruska

January 9

Mrs. & Mrs. Darwin Schwertner

The Informed Consumer

What is a pyramid or multilevel marketing plan? Basically, under this sales scheme, a company sells a contract to individuals which permits them to market a "fabulous" new product or service. These individuals in turn induce others to invest.

Prospects are encouraged to believe they will receive enormous amounts of money in profits from the product or service that they sell, in rebates paid for each person they recruit, and in "overrides" on all sales.

The marketing plan offers far greater rewards for recruiting other participants than from selling the product or service.

If a friend, neighbor, or relative invites you to attend a meeting to learn about a program to earn money, he may be attempting to recruit you into a multilevel marketing plan. If this does happen, you should consider the following factors.

First, the produce or service is often nothing more than a vehicle used to recruit people and in some cases consists of a personal improvement course or a series of lectures to attend.

Second, great emphasis is placed upon the enormous earnings which await participants.

Third, the salesmen are extremely persuasive and an immediate decision to join the program must be made. It is now or never, and you can join at one of three or four levels depending upon how much money you can gather together and how much "ambition" you can muster.

Finally, little or no mention is made regarding market saturation as the ever-increasing number of participants attempt to recoup their investment by recruiting from the ever-decreasing number of potential investors in a given geographic area.

In summary, it is very difficult to recruit enough individuals into a multilevel program to recover your original investment. While the promoters talk of money and success with a virtually endless chain of new recruits flocking to the program, participants will often times find the product difficult to sell and recruiting even more difficult.

Since the entire marketing program is based upon the exploitation of others, market saturation is the end result of any multilevel or pyramid program.

LIVESTOCK

AUCTION

EVERY THURSDAY

ALWAYS TOP DOLLAR FOR YOUR CATTLE AND HOGS. — MODERN AUCTION FACILITIES FOR BUYERS AND SELLERS

Cameron Livestock Auction Co.

Cameron, Texas

W. F. Lawhon — Floyd Lawhon

Wally Eldred

KEITH'S MINIMAX

Your favorite foods COST LESS AT KEITH'S MINIMAX

Prices Effective Jan. 3-4-5 1972

Double S&H Green Stamps Every Tues. W/ 2.50 or More Purchase

We Reserve The Right To Limit

GOOD VALUE PURE CANE SUGAR 5 Lb. Bag 49c

LIMIT 1 W/5.00 OR MORE PURCHASE

BUMBLE BEE CHUNK LIGHT TUNA 3 6½-OZ. CANS $1.00

Scott White, Asst. Colors or Decorator Paper Towels 3 Big Rolls $1.00

All Grinds Fleming Coffee Lb. Can 79c

VALUABLE COUPON

3 lb 1 oz GIANT SIZE TIDE ONLY 68¢

15¢ OFF GIANT BOX

GOOD AT MINIMAX Jan. 3-4-5

LIMIT ONE COUPON PER UNIT PURCHASED

ALL OTHERS AT REGULAR PRICE, PLEASE

Round Steak U.S.D.A. Choice P.S. Beef Lb. $1.09

FRESH WHOLE FRYERS LB. 29c

USDA Choice PS Beef Chuck STEAK lb. 79c

VALUABLE COUPON

Post SUPER SUGAR CRISP CEREAL 15 oz. Package 49c

Without Coupon Reg. Price Coupon Value 10¢

With This Coupon

Good Jan. 3-4-5 At Minimax

Hams Swift Premium Boneless Canned 3 Lb. Can 2.99

Corn Minimax Cream Style or Whole Kernel Golden 5 17 Oz. Cans 1.00

Sweet Peas Rosedale Tender 5 16 Oz. Cans 1.00

Tissue PLUSH FACIAL 4 200 COUNT BOXES 1.00

VALUE PRICED

The Tropical Treat! Bananas Central America's Finest 10c

Tangelos Texas Flavorful Each 5c

Peppers Fresh Green Bell, or Fresh Cucumbers Each 10c

Corn Good Value Frozen Cut; Mixed Vegetables, Green Peas or Baby Limas 3 20-Oz. Poly Bags $1.00

Fish Filets Booth Frozen Perch, Flounder or Cod 1-Lb. Pkg. 69c

MINIMAX ALL PURPOSE FLOUR 5 Lb. Bag 39c

Magic Bake Round Top or Sandwich BREAD 1½ lb. Loaf 31c

Green Beans MINIMAX Cut 5 15½-Oz. Cans $1.00

Pork & Beans Van Camp 5 21-Oz. Cans $1.00

Liquid Bleach Minimax Strong ½-Gal. Jug 29c

Tissue AURORA WHITE or Assorted Bathroom 2 -Roll Pkg. 29c

Soup Campbell's Chicken Noodle Umm Good! 10½-Oz. Can 17c

Tomato Soup Campbell's Delicious 10¾-Oz. Can 10c

TV BUTTERMILK OR SWEETMILK BISCUITS CAN OF 10 7c

LIMIT 6, PLEASE

MORTON FROZEN ALL VARIETIES EXCEPT BEEF or HAM DINNERS 11-OZ. PKG. 36c